

The Mountain in Pictures 2020-2021 Photo Contest Rules

Organized annually by Les amis de la montagne, *The Mountain in Pictures* photo contest aims to highlight the beauty of Mount Royal through photography. This year, the competition is entitled "From Solstice to Equinox" and takes place throughout the seasons. These rules apply to the entire contest.

To enter the contest, photos must be received by Monday, October 25, 2021, before 8 a.m.

Eligibility

The contest is open to everyone, excluding members of the jury and Les amis de la montagne employees.

Contest Deadline

The themes change throughout the contest, but it is possible to submit photos for each theme at any time, until the contest closing date.

To be eligible, photos and entry forms must be sent by Monday, October 25, 2021, before 8 a.m.

Participation Terms and Conditions

The photos must showcase the Mount Royal territory, including the mountain's three summits and institutional properties (cemeteries, universities, etc.).

Participants must submit their photographs electronically and complete an online entry form.

To submit an entry in a category (other than Instagram):

- You can submit a maximum of three (3) photos per category, for a maximum of twelve (12) photos.
- You can only send one (1) photo at a time.
- Colour, black and white photos and panoramic format are accepted.
- Photos must be in JPEG format and weigh between 2 MB and 16 MB (e.g., 300 DPI resolution with a size of 5 X 7 inches).
- Each digital photo filename must include: the name of the category, the name of photographer and a short descriptive title of the photo.

To submit an entry in the Instagram category:

You must be a member of Instagram and have a public account.

- Publish photos of Mount Royal on your Instagram account that you took yourself or for which you have obtained all the rights to use during the contest period.
- Identify the entering photo by adding the tag @lemontroyal and using the hashtag #mtroyalphoto2021.
- Upon completion of the previous step, you will receive one (1) entry in the contest.
- Limit: One (1) entry per person, per day, per Instagram account, during the contest period.

Jury

The photos will be judged based on their artistic and technical qualities, originality of the subject and respect of the theme. The jury will consist of Les amis de la montagne team members, as well as guest jury members. The jury's decision is final.

Prizes

In addition to having the chance to exhibit their photography at the Mount Royal Chalet, participants can win a prize per category. A Grand Jury Prize will also be awarded to the photograph unanimously chosen by the jury members.

Grand Jury Prize:

<u>L'Imprimerie center d'artistes</u> is offering one (1) course of your choice (\$200 value); one (1) annual membership to the center (\$30 value) and a 20% discount on the first \$200 spent in the boutique.

Gosselin Photo is offering one (1) \$500 gift card, one (1) 8 x 10 canvas print of the winning photo valued at \$40 and two (2) prepaid print cards valued at \$80 each.

Individual Category Winners:

Each category winner will receive the following prizes from our partners:

- <u>Les amis de la montagne:</u> one (1) Eco-cup (Café des Amis), one (1) scarf and one (1) book *La colline qui voulait devenir une montagne* (boutique)
- <u>L'Avenue du Mont-Royal</u>: one (1) \$30 gift certificate redeemable at the association's member businesses
- <u>Ciel variable magazine</u>: one (1) issue of the magazine

In addition, the following prizes will be awarded in an equitable manner among the winners:

- <u>Les amis de la montagne</u>: one (1) \$50 gift certificate (Café des Amis); four (4) equipment rentals (Centre de la montagne); three (3) guided walking tours (Centre de la montagne)
- <u>Ciel variable magazine</u>: one (1) annual subscription;
- Guidatour: five (5) gift certificates for guided tours
- Fairmount Artisans Market: one (1) \$75 gift certificate;

 <u>Pointe-à-Callière Foundation</u>: three (3) regular annual subscriptions; three (3) sets of publication(s) from the Pointe-à-Callière collection; five (5) double passes for the Italian-style Montréal exhibition.

Guidelines for Prize Attribution Instagram Category

- Les amis de la montagne will identify the winning Instagram photos at the end of the contest.
- To be declared winners, entrants must obtain a comment or answer from the contest organizers on their entering photos by November 3, 2021.
- If entrants are selected, they must reply in accordance with the instructions given, as the case may be, within two (2) days of the comment's receipt.
- Entrants must fill out and sign the declaration and release form (the "Declaration Form") that the contest organizers will provide by postal mail, fax or email to the effect that they have fulfilled all the requirements of contest rules, and return it to the contest organizers for them to receive it within two (2) days of its receipt.

Instagram

The contest organizers do not warrant that access to or use of the Instagram site or any related website will be uninterrupted during the contest period or be error-free.

Permission to Reproduce, Publish and Exhibit

By participating in this photo contest, you authorize the use of your photos by Les amis de la montagne for promotional and educational purposes (non-commercial use).

Copyright

Each participant testifies to be the author and sole owner of the submitted photo copyright, and to have the full consent of any person appearing in the photo. Les amis de la montagne accepts no responsibility with regard to the exhibition and publication of the photos.